

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 19, No. 9

February 29, 1964

RUSK ACCEPTS BID AS SILVER JUBILEE SPEAKER

Secretary of State's Talk to Highlight Awards Dinner



Dean Rusk

Secretary of State Dean Rusk will be speaker for the OPC's Silver Jubilee Awards Dinner April 7. The Secretary relayed his acceptance of the Club's invitation this week through a letter from Assistant Secretary of State Robert J. Manning.

Club President *Barrett McGurn* called Rusk's acceptance a "significant recognition by the government of the OPC as one of the major foreign policy forums in the U.S."

The Secretary originally had wanted to accept the April 10 date to speak but found it impossible because he is due at an important conference of the Southeast Asia Treaty Organization (SEATO). The Dinner was then moved up several days so he could make the dinner.

It will be the third appearance in the OPC's history by such a high-ranking Government official. While guests have included U. S. Presidents, these were only before or after the terms of office — John Kennedy in 1957, and *Harry Truman* in 1956.

Reservations for the event, which will be held at the Americana Hotel, already have been coming in. They are being taken through the Dinner Committee's direct line, BR 9-8532. *Turner Catledge* and *Ben Wright* are Dinner co-chairmen.

New Member Treat Includes Folk Music By Brazil Guitarist

Olga Coelho, internationally renowned folk music guitarist and singer from Brazil, is entertainment headliner for the March 11 New Members Night.

All members who have joined the Club within the past year have been invited, with spouses, for this combination Buffet-Bistro Night celebration, where they can informally meet Club officers, board and "grand old members".

Senora Coelho's appearance is in line with the international flavor of the Club, according to *Will Oursler*, chairman for the event. He also said that honors would be paid to one of the Club's oldest members during the evening.

The first drink of the evening will be on the house in the Bistro Room. An informal buffet supper will be served afterwards in the Dining Room. Cost is \$3.50.

The evening will serve the dual purpose of letting new members become personally acquainted with Club leaders and bringing them more closely into OPC activities.

NEW AD RATES LISTED

A new rate card for *Bulletin* advertising goes into effect March 1.

The new rate structure now allows for one-time insertions on all ad sizes and for advertisers' inserts. The overall rate has been raised to cover commissions for advertising agencies and the space representative, apropos to the agreement made by the *Bulletin* with the J.D. Barnes Organization to handle advertising sales.

Typical ad costs range from \$297 for 1p to \$54 for 1/6p under a 26X program, or \$231, 1p to \$44, 1/6p with the 52X program.

One-time rates formerly were listed only for 1 page ads, but the new card includes 1X rates on all ads. These include: 1p, back cover, \$473; 1p inside, \$430; 2/3p, \$208; 1/2p horizontal, \$166; 1/3p vertical or horizontal, \$124; and 1/6p vertical, \$82.

A flat \$200 fee plus mailing weight charges will be in effect for inserts.

Bulletin chairman *Lawrence F. Mikhon* said the new setup offers greater flexibility for advertisers and should encourage them to use the *Bulletin*.

Contracts held by current advertisers will be honored under the old rates for the contract year.

'Deputy' Producer Due For Press Lunch Talk

Herman Shumlin, producer of the controversial drama "The Deputy" which opened on Broadway this Wednesday, will be the speaker at the Wednesday Luncheon on March 4.

Public interest in the drama, which accuses the late Pope Pius XII of failing to speak out against Nazi murders of Jews, is great enough to warrant expectation of a capacity audience at this luncheon. Members are therefore requested to make early reservations.

The question period, during which members and guests representing various points of view on this unresolved issue, will be especially interesting.

The play, by Germany's Rolf Hochhuth, caused picketing and rioting during its runs in Switzerland and other European countries.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Wed., March 4 – Press Luncheon, with Herman Shumlin, producer of the controversial play, *"The Deputy"*.

Thurs., March 5 – Book Night, with Robert Lloyd Davis, who has compiled an anthology of his late father's works, *"By Elmer Davis"*.

Wed., March 11 – New Members Night, combining Bistro and Buffet. New members to meet Board and other Club members, over free drink and buffet servings. \$3.50.

Tues., March 24 – Dinner honoring radio commentator Raymond Graham Swing, on publication of his book *"Good Evening"*.

BOARD ACTS ON MILTON, MRS. BERKE

Anita Diamant berke was appointed as the Club's Hospitality chairman by the Board of Governors last week.

In another action, the Board voted to transfer Art Milton (*New York Journal American*) to active membership.

LONDON EDITOR LOOKS TO A RADICAL 'SUN'

By RONALD A. LANG

Former *London Daily Express* editor Roger Wood told OPCers at a recent Wednesday Press Luncheon about the "completely fresh, radical paper" he hopes will be born out of the death pangs of the old *Daily Herald*.

"The *Herald* can't attract advertising because of its cloth cap image," Wood explained. In addition, its readership is rapidly falling off, partly because of the paper's close ties with the Labor Party.

The new *Sun*, which will begin publication shortly after the coming British elections, "will be a good deal freer in its political comment than the *Herald* has been."

When Wood returns to London, he'll be taking back three major impressions of U.S. newspapers.

He believes that too many American papers, outside of the big cities, are "in danger of becoming simply a local distillation of the wire services and columnists."

Secondly, he is concerned at the growing trend towards one-newspaper towns.

And finally, he was very impressed with the "techniques available to U.S. newspapers, which are far in advance" of those in England.



ROGER WOOD LUNCHEON: Barrett McGurn welcomes English editor Roger Wood to the OPC. William Fulton looks on.

Book Evening to Honor Late Elmer Davis' Works

The OPC will honor one of the great correspondents of our age — Elmer Davis — at a Book Evening Thursday.

Robert Lloyd Davis, who has compiled an anthology of his late father's role as a commentator on our times. The younger Davis teaches at the University of North Carolina.

Elmer Davis won three OPC awards during his lifetime. A panel of outstanding correspondents will be on hand to narrate some of their reminiscences of Davis and talk about the continuing effect his type of journalism has on this field today.

Judges Remind Nominees, Petitioners and Voters

Ballots for the upcoming OPC elections will be mailed the week of March 22. Active members who will be away then are urged to send notification of their new or temporary addresses to Fred Kerner, chairman of the Judges of the Election, by noon Friday, March 20.

Kerner also reminded members who wish to nominate anyone by petition to get these petitions to the Club secretary by noon Tuesday, March 3. The must include signatures of at least 4 active members. The proposed nominee must then submit his consent in writing to the secretary within five days after petition filing.

He also pointed out that noon Thursday, March 5, was deadline for 250-word biographies, photos and platforms of nominees, to be used in the March 2 election supplement of the *Bulletin*. These should be submitted to the Election Judges, and may contain statements about measures and/or principles which they support, "provided only that no material shall be included which reflects on the qualifications of another candidate," according to Club by-laws.

BRITAIN BEGINS WITH BOAC



This winter, BOAC has more flights to Britain from New York than any other airline. BOAC's Rolls-Royce 707 fan-jets also fly you direct to Britain from Boston, Washington, D.C., Chicago, Detroit, San Francisco and Honolulu. And only BOAC flies to all three—London, Manchester and Glasgow.

From London, BOAC/BEA have 275 flights a week to the Continent. Wherever you fly by BOAC, you'll enjoy our traditionally superb Cabin service. For reservations, see your Travel Agent, or call BOAC.

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SOUND INTERPRETATION
DEVOTION TO THE PRECEPTS
OF FREEDOM OF INFORMATION
AND A DEMONSTRATED UNDERSTANDING
OF WORLD ORGANIZATION PROBLEMS

1964

DEADLINE CLUB CHAPTER OF SIGMA DELTA CHI

Half of first prize.

The other half? Five hundred dollars.

A plaque and a cash gift will go to the winner of the award given for distinguished UN correspondence between April 1, 1963 and April 1, 1964 by the Deadline Club, New York Professional Chapter of Sigma Delta Chi. The deadline for entries is April 15; winners will be announced May 14.

Journalists in all media in all countries may compete by submitting tear sheets, mounted clippings, scripts or descriptive memos telling of the

availability of tape or film. Any person, group or publication assigned permanently or temporarily to cover a UN story is eligible.

Enter the competition now for this very important award, given by the New York Chapter of the national journalistic society and sponsored this year by International Telephone and Telegraph Corporation. Send entries to Sigma Delta Chi, Awards Committee, Room 3214, 405 Lexington Ave., New York, New York 10017.

The Deadline Club of Sigma Delta Chi

FOREIGN ASSIGNMENT: THE U.S.A.

What do people in other parts of the world read about the U.S.? What kinds of U.S. topics does the foreign press corps cover — Washington and politics; the UN; civil rights; financial news? Does their copy depict Uncle Sam as the good or good-for-nothing benefactor, or as a menace in the world today?

To answer some of these questions, the *Bulletin* recently asked several reporters hailing from various parts of the world just what kind of stories they filed.

We learned that the home country and its government have little to do with the type of news that goes back home. It may be because the world has shrunk, or that the U.S. is so important in the world, or because of the UN's presence, but those queried stated almost unanimously that most U.S. news interested the folks back home. U.S. politics, the UN, the space program, science, and editorial opinions of major U.S. papers rank among the primary topics.

Two points are particularly worth noting. One is that sensational news cuts very little ice with visiting reporters. This kind of story was mentioned by only one respondent, who stated that "we pay no attention" to such news as gossip, scandal or Hollywood divorces.

However, on the Kennedy assassination, all replied that this was their single most exhaustive piece of news coverage. In some cases each new development of the story continues to make important reading back home.

Here is some of what six foreign press representatives had to say:

ALBERT FICK, editorial representative for The Argus Printing and Publishing Co., Ltd., Republic of South Africa, Rhodesia and Nyasaland:

"Our American office covers primarily the American scene, the United Nations, Latin America, Canada, and anything else that may be brought in by the world-wide *New York Times* News Service net, to which we subscribe.

"In general, we cover the news of the day and supplement it with background and interpretive material on whatever may be happening in, or through, Washington's far-flung embroilments, or in New York's United Nations and financial activities.

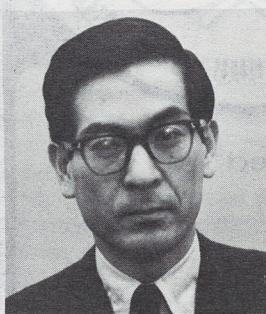
"In short, it is a stimulating world-wide beat as seen from New York, the United Nations, Washington and anything else important or interesting enough to catch our Argus eyes."



Albert Fick

TADASHI KITANI, *Asahi Shimbun*, Tokyo:

"No specific limits have been set as to what categories of news should be covered, other than that, in general, the reports should be judged interesting and useful to our readers in Japan. (Our correspondents in the U.S. covered): the recent Canada-United States discussions on nuclear defense arrangements and the Canadian elections; the Cooper orbital flight at Cape Kennedy; a visit to Mexico and Brazil to check up on preparations being made for the 1964 Tokyo Olympics;



Tadashi Kitani

the racial troubles in Birmingham; a journey throughout the United States, coast to coast, to check on the 'man-in-the-street' reactions to the assassination of the late President Kennedy.

"As routine assignment... (we) follow closely and extensively all matters relating to Japan-United States relations in general, with particular interest in disarmament developments; and national political and other domestic news.

"Perhaps it can be said that the average Japanese newspaper reader is more intensely concerned with the United Nations than the average American reader; and the *Asahi Shimbun* devotes considerable coverage to the United Nations, with (continuous coverage at its sessions).

"Also, special attention is given Metropolitan New York problems that are apt to have their counterparts in Tokyo, such as transportation, water supply, schools, crime, etc.; and to New York politics. Among general domestic news, civil rights movements, of course, are of particular interest."

WIESLAW GORNICKI, permanent correspondent, Polish Press Agency, Warsaw:

"A decisive bulk of my coverage here is from, of course, the United Nations. Another correspondent in Washington covers the White House, Congress and government agencies, and all important economic, social and political events in the United States.

"I certainly do not confine myself to the political activities of the UN, except during the sessions of the General Assembly, but I pay attention to the social and economic fields. Except during the Assembly sessions, I send daily 1000 to 3500 words about the UN, including commentaries, background stories, etc. During the sessions, my dispatches jump to about 5000 words per day.

"In addition to the above, we send to Warsaw a daily review of the American press and include editorial comments from a number of the more well-known newspapers here. As for my coverage, I usually report about the briefings given to the foreign correspondents in the Foreign Correspondents Center of the USIS, then search out the opinion in New York on particular problems such as reaction to the tax-cut proposal, the civil rights bill, community problems, etc. Since the assassination of President Kennedy, I deal extensively with the investigation, for this is still a major topic in my country. At the same time, I prepare for my agency periodic reviews of the extreme right-wing activities in connection with what happened in Dallas. Add to this news of the John Birch Society and in some newspapers, the Society's background, General Walker and his followers, etc.

"Recently, I wrote about such subjects as: the 'nude wave' in modern cinema; the blizzard and its impact on New York City; the case of a resident



Wieslaw Gornicki

who challenged the new license plates in New York; and the increase in sugar prices and its real meaning. I write also a lot about American medicare — or lack of it — education, social structures of the lower and middle class, etc. Up to now, I never have dealt with the Negro question."

ALEX H. FAULKNER, chief correspondent, *The Daily Telegraph and Morning Post*, London: (Faulkner, a Commander of the British Empire since 1962, has been in New York since 1934, and is an OPC member by virtue of having worked for the *Paris Times*.)

"The *Daily Telegraph*, which has been represented in New York since the early years of this century, has traditionally taken a keen interest in American news. In addition to a heavy file of several thousand words sent by Press Wireless or by cable, it publishes a Letter from America every Thursday, and regular feature articles.

"As American news has increased in importance, it has increasingly become the practice of all British newspapers to send special correspondents to the scene for all important American stories. Thus when President Kennedy was assassinated, Stephen Barber was in Dallas to cover his tour, and when Frank Sinatra, Jr., was kidnaped, Frank Taylor of the New York staff flew to the West Coast to reinforce the newspaper's Los Angeles, I and San Francisco stringers, and topped even off his efforts on the kidnap story by the catching the dam-break in Los Angeles, which made the lead in *The Sunday New Telegraph* of the following day.

"In the same issue of that newspaper, its political editor, Peregrine Worsthorne, who had flown out from London to assess the situation following President Kennedy's death, had a feature article on President Johnson occupying the better part of a page.

"Nowadays, anything that occurs in America, from the very big things to the smallest happenings and the latest developments in the fields of art and culture and what women wear is of interest to his British readers, and in some respects the every day life of American people is more familiar to British newspaper readers than life in some parts of England. Books, films, plays, records — the list is endless. Some Americans even go so far as

to say that they get a better idea of what goes on in their own country from a newspaper like *The Telegraph* than they do from some of their own papers."

HARRY FREEMAN, Tass, Telegraph Agency of The U.S.S.R.:

"Political developments of international significance take up considerable proportion of our wordage. We report in detail the proceedings of the United Nations, White House and State Department press conferences in Washington, and so forth.

"We report, too, major developments in the internal political life of the country. Naturally, we filed voluminously on the assassination of President Kennedy and on President Johnson's succession to that office. The civil rights struggle is also a matter of interest to our clients and we try to keep them abreast of developments in this field.



Harry
Freeman

"We send periodic reviews of the American economy and we try as best we can to inform our readers about cultural life here, transmitting reports and periodic surveys of developments in literature, art, the theater, the cinema. Recently, we have been making an effort to strengthen our coverage of sports. At the moment we have a correspondent traveling with the Soviet Hockey team which is now playing in this country.

"Perhaps we differ from the bureaus of other foreign agencies in one respect: We pay no attention to personal gossip or scandal. Hollywood divorces are of no interest to us."

JOHN MOSES, The Sydney Morning Herald Overseas News Service, Australia:

"Wherever possible, of course, we look for stories with a specifically Australian angle: Joan Sutherland singing at the Met, for example, is something we would always watch carefully. Also, we try to develop stories which may produce a local follow-up; a story, for instance, about attempts to prevent misleading packaging by food manufacturers with big supermarket outlets.

"This was a typical week's output in part in early December:

"A background feature on Dr. Robert Oppenheimer; the growing controversy

(Cont'd. on page 8)



Meet Your Wife at the WEDNESDAY NIGHT BUFFET

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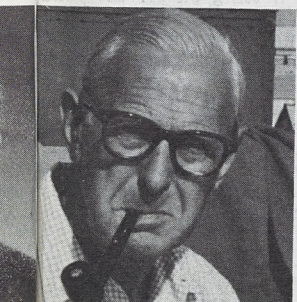
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THE OVERSEAS PRESS BULLETIN

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FROM OUR PRESIDENT

The Club dipped back in the red in December and January (a total of \$5,290). It was a warning sign that we are not yet in the clear. Growing into our million-dollar property is still a problem.

On the happier side, however, is the conviction of the House Operation chairman, John Wilhelm of McGraw-Hill, that February, March and April will be in the black. (Matt Huttner of Pyramid Books, our treasurer, is slightly less sanguine.)

Part of the trouble were many first-of-the-year special charges but all employees have received an appeal to hold costs to a minimum and all members are urged to take advantage of the social and professional bargains which are part of every day's events at the Club.

* * *

An example of bargains are the Wednesday 7 to 9 p.m. (main dining room - \$3.95) and all day Saturday (grill room - \$2.75) buffets. A fine day in town can be made of it by combining the buffet with a pair of Lin Root's "two-fers" - two Broadway tickets for the price of one. Get them at the main desk. Lin figures that so far she has handed out 100,000 of the pasteboards. Get yours. Those now on hand are for "Cabin in the Sky", "Telemachus Clay", "The Blood Knot" and "The Dumbwaiter" and "The Collection".

* * *

The mail bag is always full, sometimes approving, sometimes disapproving. One of the latter was a recent note about the use of the phrase "news media" in a headline in the Club publication.

Said the writer from Rome:

"Probably just old age creeping up on me, but . . . people on the scene covering wars, revolutions, etc., used to be called reporters - or, more fancily, correspondents . . . News media! & \$fl!"

Some letters use Roget's Thesaurus to express disagreement. A Club act may be "churlish, mean, vile, miserable . . . and also bad-mannered".

Others like one from Judge Norwood Allman, constitution chairman, see another side:

"I class all clubs as three 'Ds', i.e., dead, dying or dynamic . . . We have the best damned club in the world . . ."

Barrett McGurn

Letters

Editor, *Bulletin*:

What (Letters, *Bulletin*, Feb. 8) hath Belgrade wrought on good old Joe Peters! Does he mean it when he declines "to have even the Gabor sisters splashing around" him? This is the Renunciation of the Year.

But everything else Joe says, I do believe and I add amen. He is anti-Gabor because he is against letting the general public dine at the OPC. He gets up a fine head of steam against any "butchering" job on the *Bulletin*, which he rightly salutes as cherished reading for overseas members. He worries about possibly losing the "raison d'être of our Club," its *Overseas Press* quality. All this Peters Doctrine rings loud and clear.

In fact, the Board of Governors has set up a Long Range Planning Committee to look into problems which have occurred to members like Joe Peters. The Committee will ponder the complexities of our big Building, its economic compulsions, its activities, and where we go from here.

Hal Lehrman

Classified

FURNISHED APT. NY City, Riverdale. 34ft. living room, den alcove, built in bar. terr. lg. bedroom, twin beds, eat in kitchen, dishwasher, airconditioned, new bldg., swimming pool, glorious unobstructed river view, 25 min drive midtown. English antiques, sterling silver, w/w carpet, linens, china. Complete for gracious living. Owner abroad. \$250 incl. utilities. March-Nov. A.C. Gallagher, 6142 Riverdale Ave., Riverdale, NY. KI 9-7200.

20 YEARS EXPERIENCE creative Promotion, Publicity, PR, available as director or assistant. Age 49. Good troubleshooter, planner, and administrator. Flair for special projects. Min. sal. \$16M range. Box 285.

HOUSE FOR RENT: Stone house on 3/4 acres in Rockland County, 45 minutes from N.Y.C. Quiet, rural setting on private road. 3 bedrooms, guest room, 2 baths, 3 fireplaces, one in dining area equipped for indoor charcoal cookery. Large livingroom with high ceiling. Large, quiet study or studio with high ceiling and fireplace. Completely furnished, includes dishwasher, large freezer, washing machine. Available May 1 for one year. \$300 per month. Contact: Friedlander, 44 South Mountain Road, New City, New York. Telephone: 914 NE 4-5214.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address - Items will not be taken by telephone. Rates are 50¢ a line.

MEMBERSHIP APPLICATIONS ASSOCIATE

ISAIAH S. BARD — American Committee for Liberation, New York, N.Y. Proposed by *Spencer Williams*; seconded by *Paul Sanker*.

ERWIN BOLL — Government of the Federal Republic of Germany, N.Y.; (F) Augsburger Allgemeine Zeitung, Die Neue Zeitung. Proposed by *Charles E. Campbell*; seconded by *Madeline D. Ross*.

ERIC BURGER — Free-lance, N.Y. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

RICHARD M. CARPENTER — Young & Rubicam Inc., N.Y.; (F) New York Daily News, Westchester Publishers, Proposed by *Gerald A. Siesfeld*; seconded by *Louis Bley*.

Placement

New York City:

A-116-Wanted: Editor for trade publication; young; several years' city editor on sizeable daily newspaper a MUST. To manage good-sized editorial staff. Salary: \$15,000-20,000. Please send resumes to Thorndike Deland, Sr., 1440 Broadway, N.Y.C., N.Y.

A-115-Exp. speech writer wanted. Responsibilities almost completely in the writing end, with few supervisory or administrative duties, for large insurance corp. Salary: \$14,000-16,000.

A-114-Ass't. editor monthly int'l mag., must have translating knowledge Spanish & Portuguese & exp. with Latin American press & politics. Salary open.

A-113-A young, up-and-coming p.r. man to take on variety of writing and p.r. assignments, for trading stamp co. Salary: \$8,000-10,000.

A-112-Wanted: Editor-writer (Civil Engineer). Much travel, writing & photography of major construction projects. Some exp. Salary: \$7,000-8,000.

A-111-Ass't in p.r. dept. of med. research org. wanted. Facile writer, capable of handling fairly complicated material. Science background helpful but not mandatory. Salary: \$6,500.

A-108-Corp. publicity writer with exp. in auto or auto-oriented bus., to research and write articles for trade journals in the performance field. Editorial exp. with newspapers or trades. Salary: Up to \$10,000.

A-107-Science writer with exp. in physics, chem. field, able to handle tech. matter, for science institute bulletin. Age no factor. Good opportunity for ret'd writer or older one wishing to work about two weeks per mo., from home or office. Salary open.

Florida:

A-102-Editor for corp. Span.-lang. external mag. devoted exclusively to Cent'l America, its economy, history & culture. Ed. offices in Miami area. Ed. exp., long familiarity with Cent'l American area essential. Salary: \$10,000

Munich, Germany:

A-110-Wanted: Ass't press officer with strong newspaper writing & editing exp.; must be able to read, speak Russian; for int'l broadcasting organization. Salary: \$7,000, plus housing, transp. expenses.

Madrid, Spain:

A-109-P.R. position open for man with administrative ability, tops at news & feature writing, exp. in organizing work & gen'l publicity/P.R. know-how. Exp. in travel advantageous. Salary open.

FITZHUGH GREEN — USIA, New York, Proposed by *E.G. Wiener*; seconded by *William Stricker*.

IRVING SMITH KOGAN — Free-lance, New York. Proposed by *Jess Gorkin*; seconded by *Dick Hyman*.

JESSE ZEL LURIE — Hadassah Magazine, N.Y.; (F) The Jerusalem Post, Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

KEITH CAMERON MACKRIELL — Australian Broadcasting Commission, N.Y. Proposed by *Jess Gorkin*; seconded by *Barrett McGurn*.

P.B. PECLARIS — Athens News Agency and Hellenic Review, N.Y. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

ANTOON VAN ZUILEN — Spaarnestad International Inc., N.Y. Proposed by *Jess Gorkin*; seconded by *Barrett McGurn*.

DEAN CASEY WHITE — Pet Digest, N.Y. proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

PROVISIONAL MEMBERSHIP VOTED

The Board of Governors has voted to admit to associate membership — provisionally for one year — applicants who satisfy all requirements for membership except ten years of editorial service.

This provisional associate membership will include all Club privileges pending a proposed amendment of the current ruling, which is under study by *Norwood Allman's* Constitution committee.

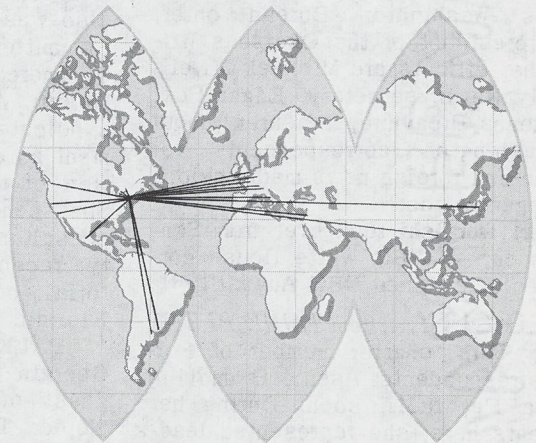
De Laval Separator Company is a leading manufacturer of centrifugal purifying and separating equipment for the chemical processing and general industrial fields. De Laval is also a major producer of milk plant equipment and its dairy division ranks as the nation's largest manufacturer of milking machines.

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World-Wide Ticker

Edited by CHEVA ARMOR

MONTREAL ...from PATRICK FINN

News writers and other employees of the International Service (an 11-language "voice-of-Canada" radio service) are reacting with cautious optimism to the government's recent decision to grant the IS a one-year lease on life. IS employs 150 writers, broadcasters and technicians in its Montreal operation, which is responsible for beaming short-wave news, commentary, music and entertainment programs abroad. Word that government economies might kill off IS sparked a flurry of editorial protests, and External Affairs Minister Paul Martin finally promised a new study of the service with a view to integrating it with CBC. The publicly-owned CBC now operates IS, but IS policy is set by External Affairs Department, an irksome arrangement for both parties. Observers say if IS now succeeds in justifying its existence to cost-conscious civil servants, it could mean bigger budget and expanded operation. Otherwise, curtains.

WASHINGTON...from JESSIE STEARNS

Pundit **Walter Lippmann** and his wife gave a series of cocktail parties for those who write news and those who make news before departing for a mid-winter holiday in southern California.

Art Settler, U.S. Customs Bureau PR officer, in Virgin Islands for two weeks on business.

William H. Stringer, Christian Science Monitor's Washington Bureau chief, elected president of the Overseas Writers. Other officers are **Michael O'Neil**, NY Daily News, secretary; **Edgar Poe**, New Orleans Picayune, treasurer. About 200 Washington correspondents for American and foreign news media belong to the organization.

Robert Goralski took over from **Sander Vanocur** as NBC White House correspondent. He joined NBC August 1961.

MEXICO CITY....from JAIME PLENN

Betty Kirk, charter member of Foreign Correspondents Assn., is moving to Santa Fe, N.M., soon. During her many years here, she represented leading U.S. and European papers, including The Christian Science Monitor and the Manchester Guardian and is the author of "Covering the Mexican Front." Association held farewell party for her last week.

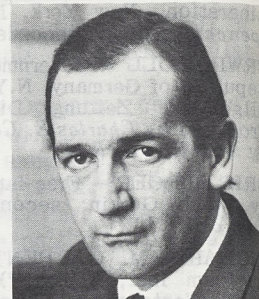
Martha Rutledge, wife of **Jack Rutledge**, AP staffer, underwent surgery for detached retina. . . . Recent visitors include **Juan de Onis** and **Rob Roy Buckingham**, NY Times; **Bernard Diederich**, AP, Santo Domingo; **Fred Rhein-**stein, NBC, Los Angeles

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(Cont'd. from page 5)

over the spate of memorials to President Kennedy; the spread of the hallucinatory drug LSD; a New York pawn shop for the very rich; the use of a computer to codify legal precedents; disillusion and boredom in the 'Jet Set'; a roundup of President Johnson's activities; the Venezuela crisis and elections; the rising cost of automobile insurance; President Johnson's personal interest in Southeast Asia; the effect of defense economies on the production of the TFX airplane (which Australia has bought); and follow-up stories from Dallas on Jack Ruby.

"The newspapers we service tend to emphasize different aspects of the American scene, although there are no definite demarcation lines. *The Herald*, in general, wants more serious material than *The Sun*; *The Sun-Herald*, aimed at



John
Moses

a more relaxed weekend readership wants material that is not only informative, but also, wherever possible, entertaining.

"But this apart, we adopt the attitude that anything that is broadly important, amusing or interesting to Americans will have the same importance and interest to Australians. We feel very much at home here."

PEOPLE & PLACES

HONORED: **William Attwood** was appointed by President Johnson as Ambassador to Kenya, following service in Guinea. Attwood tells OPCers his new address is American Embassy, Nairobi, Kenya, come March 1. . . . **Louis Weintraub** is now a member of the Nassau County World's Fair Committee, appointed by Nassau County Executive Eugene H. Nickerson. . . . **Charles Gillett** recently elected President of the National Association of Travel Organizations and also was named to the Travel Advisory Committee of the U.S. Travel Service by Commerce Sec'y **Luther Hodges**. . . . **Helen Alpert**, "Wake Up Younger" syndicated columnist, has new appointment as editor of "Age Wise", publication of the Florida Council on Aging. She spent past 18 months as retirement consultant in a Florida retiree community; recently presided at statewide editorial conference on aging at U. of Florida.

TALKS: **Stan Swinton** spoke before Georgia Press Institute Feb. 21, as guest of Macon Telegraph and News. Topic: The Latin American Crisis. . . . "Water for the World" was a joint UN-Civil Engineers' Symposium moderated by **M.D. Morris**. . . . On two trips to Canada, **Aaron Einfrank** talked to the Steelworkers of Canada (at their meeting in the Sheraton Brock Hotel in Niagara Falls, Ont.) and appeared on CFTO-TV's panel show, "Canada: The Angry Satellite" in Toronto.

BOOKS: **Larry Blochman's** translation of Georges Simenon's "Three Beds in Manhattan" just published by Doubleday. . . . **Jerome E. Klein** co-author of a

series of travel-shopping books from Harper's Bazaar, published by Avon.

ARTICLES: **Lillian G. Genn** represented with article in current Ladies Home Journal, with upcoming pieces due for This Week, Reader's Digest, and Lion's Magazine. . . . **Albert Stevens Crockett** wrote "My Psychic Summer" for the April issue of Fate Magazine. . . . Cover story in Feb. Today's Health is story by **John Luter**, on Dr. James Craik the first Presidential physician. . . . **Jack Harrison Pollack's** recent Parade piece tells how George Washington prevaricated to beat the British. Title "Oh, How He Lied".

SICK BAY: ABC's **Don Coe** recently at St. Luke's Hospital for ulcer treatment. . . . and **William C. Lengel** back at his job as Senior Editor at Fawcett Publications after hospitalization for accident and Miami Beach convalescence.

NEW POSTS: **Peggy Jackson** has left her position as staff correspondent in Milan for McGraw-Hill World News transferring to M-H's Electronics Magazine in N.Y. . . . **Morris Rosenberg**, AP's Chief of Bureau in Mexico City, takes over direct supervision of news and photo collection in the Caribbean and Central America.

TRAVELING: **Dorothy Gordon** of NBC goes to Colonial Williamsburg to conduct 12th annual Youth Forum, with the Student Burgesses representing 5 states and more than 40 foreign nations. **Helen Waterhouse** flew to Grand Bahama isle to write about opening of gambling in the new Lucayan hotel for the Akron Beacon-Journal.